



## **GREENFIELDS' SUCCESSFUL INTEGRATED DAIRY FARMING MANAGEMENT APPLAUDS BY NEIGHBORING COUNTRY:**

### **MALAYSIAN AGRICULTURE MINISTER VISIT TO GUNUNG KAWI**

**Malang, 4 March 2017** – YB Dato' Sri Ahmad Shabery Cheek, Minister of Agriculture and Agro-based Industry of Malaysia and his team from the Malaysia's Ministry of Agriculture visited Greenfield's farm in Gunung Kawi, East Java to understand the company's integrated dairy farming management system.

"As an Indonesian brand, we are very excited to host the visit and share our best practices in the dairy farming sector to our close neighbors. With 8,000 cows and a production of 42 million liters milk per year, Greenfields is the largest integrated dairy farm in Indonesia. Our technology and integrated farming management system, has enabled us to expand our business to Southeast Asia and beyond," said Heru, Head of Dairy Farm of Greenfields.

Minister Dato' Sri Ahmad Shabery Cheek was also accompanied by Dato' Mohd Sallehuddin Hassan (Deputy Secretary General (Policy) of Ministry of Agriculture and Agro-based Industry of Malaysia), Dato' Dr. Quaza Nizamuddin Hassan Nizam (Deputy General Director of Department of Veterinary Services Malaysia), and Mr. Hisham Abdul Hamid (Press Secretary to Minister).

During the visit, the dignitaries were shown the whole process of dairy farming starting from breeding of high yielding dairy cows to the automatic milking process without human touch. Greenfields Dairy Farm applies international standards which are on par with – or even exceeds - dairy farming standards in developed countries.

The Ministry's entourage was particularly interested to examine that Greenfields Integrated Dairy Farm is equipped with automatic milking equipment, which guarantees hygienic and high quality dairy products that can be delivered directly from the milk processing facilities.

"In Greenfields, we are very stringent in providing continuous control of the quality of milk. All our white milk is free from any additives, preservatives, antibiotic, hormones or any other additives whatsoever. The Malaysian government visit to our farming was such an honor for us. We hope that Indonesia can become a model for other countries," added Heru.

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### **About Greenfields**

PT Greenfields Indonesia produces high-quality, hygienic, nutrient rich fresh milk derived from our herd of 8,000 Holstein cows originating from Australia and then bred in its farm located in the highlands of Malang, East Java, Indonesia. Using advanced technology, the milk is processed by pasteurization to meet the needs of the people in Indonesia. The main focus of PT Greenfields Indonesia is to produce fresh liquid milk with the best quality, with naturally nutrient ingredients without any fortification so that the nutritional content is similar to that of fresh, honest milk. From the farm and processing plant,



founded in 1997 and located in breezy area 1,200 meters above sea level with temperatures of 15-22°C, Greenfields farm produces about 42 million liters of pure fresh milk every year, or in average of 30 liter of milk per cow per day. Pure fresh milk with rich nutrition from the dairy farm and manufacturing facility of PT Greenfields Indonesia in Malang is also marketed in Hong Kong, Singapore, Malaysia, Philippines, Myanmar and Cambodia. Visit [www.greenfieldsmilk.com](http://www.greenfieldsmilk.com) for more information on healthy milk from cows raised in Indonesia.

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