



Japfa Elevates Food Production Operational Decisions Using Qlik

Transforming Agricultural Insight Through Data-Driven Intelligence

Jakarta –December 11, 2023 – [Qlik®](#) today announces that Japfa, a leading integrated agri-food company in Asia, is harnessing Qlik Sense® and Qlik Data Integration® to support its vital mission of delivering safe, nutritious, and traceable protein foods across diverse Asian markets including Indonesia, Vietnam, Myanmar, India and Bangladesh.

Japfa leverages Qlik to transform raw, voluminous data into actionable insights, directly impacting poultry production decisions such as feed optimization and growth tracking. Integrating Qlik with Japfa's Information Management System (JIMS) eradicates data inconsistencies, thereby boosting cross-departmental cooperation and enabling a unified approach to data-driven decision making.

Japfa's adoption of Qlik illustrates a forward-thinking approach in a rapidly growing market. Qlik addresses the challenges posed by Japfa's expanding data requirements, transcending previous limitations of basic analytics tools.

Japfa's journey with Qlik began with the adoption of QlikView, marking a shift from manual reporting to dynamic, insightful visualizations. This advancement provided Japfa's teams with clear, regular insights from extensive data sources, significantly accelerating crucial operational decisions in feed and livestock production. To scale these insights further, Japfa in partnership with SIFT Analytics, expanded their data analytics capabilities. By integrating Qlik Data Integration, Qlik Sense, and cloud services such as Snowflake, Japfa created a robust system in JIMS, streamlining data collection and analysis.

Qlik Replicate's synergy with Snowflake has been pivotal in developing Japfa's automated data processing, making information accessible and actionable. This transformative approach, supported by Qlik Sense's intuitive visualizations, has enabled Japfa to shift from labor-intensive monthly reporting to streamlined, daily automated insights, marking a significant evolution in their data management strategy.

"In our quest for efficiency, real-time, cloud-based insights are indispensable. Qlik not only enhances our decision-making processes but also strengthens team collaboration and understanding, propelling us towards intelligent, data-centric operations," said Kwang Chin Eu, Chief Digitalization Officer at Japfa.

"Our partnership with Japfa is a powerful example of how Qlik's innovative data solutions can empower organizations to achieve their objectives," said Geoff Thomas, Senior Vice President, Asia Pacific and Japan for Qlik. "Japfa's commitment to quality, combined with our data-driven insights, is set to redefine feed and livestock operational production decisions in Asia."

About Qlik and Talend

Qlik, with the recent addition of Talend, delivers an industry-leading portfolio of solutions for data integration, data quality and analytics. This includes advancements in real-time data, AI, ML and automation. The most successful organizations are investing in data to make sense of the increasing amounts and varieties of data from diverse sources. The challenge is to effectively integrate, analyze and act on the data while ensuring its trustworthiness. With more than 40,000 active customers in over 100 countries, Qlik's solutions work with

virtually any data source, target, architecture or methodology, to ensure customers have the data they need, whenever they need it.

About Japfa

Established in 1971, Japfa is a leading integrated agri-food group in Asia dedicated to feeding millions of people with essential animal proteins, namely poultry, swine and aquaculture as well as protein-based consumer products. Headquartered in Singapore, the Group employs about 38,000 people across an integrated network of modern farming, processing and distribution facilities in Indonesia, Vietnam, Myanmar, India and Bangladesh. Japfa embraces an integrated industrial approach to livestock and food production across the value chain and its operations span across Feed & Breeding (upstream), Fattening (midstream) and Processing and Distribution (downstream).

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